



EDISSON HIDALGO

GRAPHIC DESIGNER

ADDRESS | 56 BENTWORTH ROAD, LONDON, W12 7AL

WEB | WWW.EDISSONHIDALGO.CO.UK

PHONE | +4475 7241 7182

EMAIL | EDISSONHIDALGO@HOTMAIL.COM

LINKEDIN | UK.LINKEDIN.COM/IN/EDISSONHIDALGO

EXPERIENCE

TATEOSSIAN

Graphic Designer | July 2018 to Present

- Creating content
- Product photography and editing
- 360 product video
- Creative/lifestyle photography for printed and digital
- Graphics for trade shows across the world
- Creating Lookbooks and Stylebooks
- Web banners and ads
- Poster design
- Retail visuals
- Packaging for retail/vouchers
- Newsletters
- Gif's / Animations

VILLAVERDE

Sales & Graphic Designer | July 2017 to November 2017

- Working part of a team
- Creating lighting concepts
- Dealing with customers
- Dealing with other luxury brands
- Taking transactions
- Dealing with overseas customers
- Visualize customers vision using photos or illustrations
- Processing invoices
- Product quality control

ETON SHIRTS

Sales Assistant | 2007, Dec 2014 to Present

- Retail customer service
- Shirt pinning for alterations
- Ordering Made to Measure
- Stocktaking
- Assisting on merchandising the store
- Window displays
- Stock replenishment
- Deliveries

SQUARE ONE LONDON

Graphic & Web Designer | July 2014 to November 2014

- Web management
- Uploading web content
- Photographing/editing product
- Weekly social media
- Web banners
- Google optimization
- Printed graphics
- Designed the mobile version of the website
- Working with overseas web developer to optimize the website.

ESB FLOORING / DECORA CEMENT

Freelancer | June 2014 to August 2014

- Creating video content for online and shop use.
- Photography and editing for use in print and online.
- Photographed their 4 floor sample flat with both products inside
- Created B-roll footage using their cement process and dye's

FLOR AMAZONA

Graphic Design Intern | June 2013 to July 2014

- Online and printed graphics
- Web ads and social media posts
- Created concepts for packaging
- Animated Gif's
- Trade show graphics, ready for printing
- Illustrations for use as backgrounds for products
- Photo-retouching

HMBLEXHUSTLE

Graphic Designer/Co-owner | July 2013 to May 2015

- Online and printed graphics
- Photographed & edited social media posts
- Video/Editing
- Photo-retouching
- Packaging
- Creating graphics for seasonal collections
- Website management.

BIOGRAPHY

Culture | Fashion | Passion

Culture, being raised in West London with a Latino upbringing both cultures have influenced the way I work. Fashion, coming from a family of tailors I have been inspired to become a versatile designer. Passion, developing my design techniques through constant learning.

EDUCATION

UNIVERSITY OF GREENWICH

BA Graphic & Digital Design

Third Year | September 2015 - July 2016 | 2:1

UNIVERSITY OF THE ARTS

Web Design - HTML & CSS

July 2015 | Distinction

UNIVERSITY OF GREENWICH

HND Graphic & Digital Design

September 2011 - July 2013 | Merit

KENSINGTON & CHELSEA COLLEGE

BTEC Specialist course in Photoshop

2010 - 2011 | Distinction

WESTMINSTER KINGSWAY COLLEGE

BTEC National Diploma in Art & Design

2008 - 2010 | Distinction/Distinction/Merit

SKILLS

	Spanish
	Photoshop
	Illustrator
	InDesign
	After Effects
	Premier Pro
	Web Design
	Word
	Excel